

Bloomington, MN 2015 Business Survey Draft Timeline

February 27, 2015

<u>Task</u>	<u>Date</u>
Instrument development	through March 24
Create mailing materials and sample of businesses.....	through March 24
Survey programmed for web	March 31
Data collection.....	April 14 through May 26
<i>Postcard invitation</i>	<i>April 14</i>
<i>Recruitment letter</i>	<i>April 21</i>
<i>Reminder postcard</i>	<i>April 28</i>
Data collection ends.....	May 26
Draft report emailed to staff	June 29
Staff feedback on draft report provided to NRC.....	July 6
Report finalized and provided in PDF format	July 13